

Welcome these new members!



PROBATIONARY MEMBER

Tammy Marlar

Tammy Marlar is an award-winning nature photographer, based in Putney. After a successful career fundraising for conservation causes, she started to pursue a secondary career in photography four years ago. Combining the two, she has

quickly become a leading name in the field, and amongst the top honours in both the 2017 International Garden Photographer of the Year and Outdoor Photographer of the Year competitions.



ASSOCIATE MEMBER

Petra Barnhoorn

Petra is Project Manager for botanical photography at Visions Pictures and Photography. She keeps contact with breeders and growers, and regularly visits flower shows. Together with the team she ensures that new varieties are photographed

in the perfect setting at just the right time, whether exclusively for clients or for www.visionspictures.com. Petra is especially passionate about flower bulbs and loves photographing in her spare time.



FULL MEMBER

Abigail Willis

Abigail is a freelance author and editor, whose London Garden Book A-Z was shortlisted for Inspirational Book of the Year in the GMG Awards 2017. Her latest book explores 50 amazing gardening innovations and will be published by Lawrence King in September 2018.

FULL MEMBER

Mark Lane

Mark is the UK's first garden designer, published gardening writer and BBC gardening broadcaster to be in a wheelchair. Mark is also an Ambassador for Groundwork, Thrive and Greenfingers, and Patron of Core Landscapes. Mark is a regular speaker for the horticultural industry.



PROBATIONARY MEMBER

Lee Burkhill

Garden Ninja, Lee Burkhill, is an RHS award-winning garden designer and garden blogger from the North West of England. He provides how-to guides on all aspects of gardening through his YouTube channel. Lee is passionate about encouraging others to garden and has a lively and engaging style in his publications.

Get to know the Guild

New Guild member Jake Hobson talks about his colourful career in horticulture so far...

When did you start working in horticulture and what was your first job in the industry?

In 1998 I worked at a tree nursery in Japan, Furukawa Teijuen, and then Architectural Plants in Sussex from 1999.

When did you first see examples of cloud pruning and when did you develop an interest in it?

In Japan in the 1990s, and then I discovered all the amazing yew and box cloud-pruned hedges in the UK.

What was the catalyst for setting up your business Niwaki?

Working in Japan I didn't really appreciate the tools I used, but back in the UK it

became clear how much better they were than what was on offer here, especially the ladders. I'd brought back some secateurs and shears, and my Japanese brother-in-law shipped over a couple of tripod ladders. People started to notice, and the idea for the business grew from there.

When did you start working in horticultural media?

My first book, 'Niwaki: Pruning, Training and Shaping Trees the Japanese Way' was published in 2007.

What is the most enjoyable aspect of your work?

I love visiting Japan and getting to know blacksmiths and makers over there, sourcing

the most incredible stuff and sharing it with the world, but I also take great pride and satisfaction in the simple things being done well - the daily routine, customer service, dispatching orders, that sort of thing.



Why did you decide to join the Garden Media Guild?

It will give me more excuses to get out of the office, meet up with garden industry friends and hopefully see what is happening in gardens up and down the country.

What would you like to see more of in the Guild?

Cloud pruning and topiary... but I would say that!